

Busan Travel Guide 2026

I'm excited to take you on a virtual journey to one of South Korea's most beautiful and vibrant cities; Busan. As Korea's second-largest city, Busan is famous for its beautiful beaches, fresh seafood, colorful culture, and exciting festivals. In this presentation, I'll show you how to get there, the best places to visit, delicious local food to try, and some unforgettable experiences. So, let's dive in and explore Korea's stunning coastal city!

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How to Get to Busan

KTX High-Speed Train

Departs from Seoul Station, arrives at Busan Station.

- Travel time: 2 hours 20 minutes
- Cost: ₩59,800
- Features: Comfortable seating, free Wi-Fi, luggage space

Domestic Flight

From Gimpo to Gimhae International Airport.

- Flight time: about 1 hour
- Total travel time: 3 hours (with airport procedures)

Express Bus

Departs from Seoul Express Bus Terminal.

- Travel time: 4-4.5 hours
- Cost: ₩25,000-₩40,000

Future: Hyper Tube

Ultra-high-speed system.

- Potential travel time: only 20 minutes

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Famous Places to Visit



Haeundae Beach

Korea's most famous beach, 1.5 km stretch with soft white sand, summer festivals, luxury hotels, The Bay 101 waterfront views



Gamcheon Culture Village

"Machu Picchu of Busan", colorful hillside village with painted houses, murals, sculptures, cafés, art galleries, Avant Garde Café



Jagalchi Fish Market

Korea's largest seafood market in Nampo-dong, hundreds of vendors, live fish, king crab, octopus, shellfish, fresh preparation



BIFF Square

center of Busan International Film Festival, celebrity handprints, shopping streets, famous Ssiat Hotteok (sweet pancake)

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Things to Do



Haeundae Sky Capsule

Colorful mini train between Mipo and Cheongsapo. Enjoy slow travel along the coast with amazing panoramic ocean views, a popular photo spot.



Songdo Marine Cable Car

Experience a 1.62 km ride across the sea at Songdo Beach. Opt for the thrilling glass-bottom cabin for unique views.



Yacht Cruise

Depart from Suyeong Bay Yacht Center for a scenic cruise around Gwangan Bridge. Sunset and night cruises are popular for stunning bridge light views.



Oryukdo Skywalk

Walk on a glass bridge over seaside cliffs in Nam-gu. Look straight down at the crashing waves for spectacular ocean views.

Foods to Try

Explore a culinary journey through Busan with these must-try dishes and unique experiences.



Dwaeji Gukbap

Pork soup with rice, signature Busan dish, best at Ssangdoongi Dwaeji Gukbap in Daeyeon-dong (40+ years), rich broth and tender pork



Milmyeon

Cold wheat noodle dish created by Korean War refugees, authentic version at Choryang Milmyeon near Busan Station



Fresh Seafood

At Jagalchi Fish Market, choose live octopus, sashimi, king crab, shrimp, shellfish, cooked immediately



Ssiat Hotteok

Crispy pancake filled with brown sugar, sunflower seeds, pumpkin seeds, peanuts, famous vendors at BIFF Square



Waveon Coffee

ocean-view café in Gijang County, modern architecture, relaxing atmosphere, beautiful sunset views

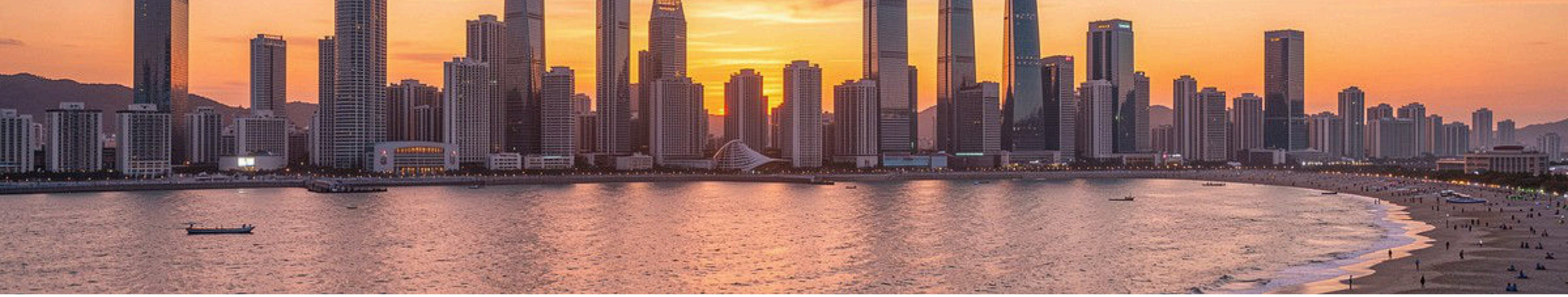
Festivals & Special Experiences

Discover some of Busan's most vibrant and distinctive events and cultural aspects:

1. **Busan International Film Festival (BIFF)**
   held every October at Busan Cinema Center in Haeundae, one of Asia's largest film festivals, 200+ films, famous actors and directors
2. **Busan Fireworks Festival**
   held every November at Gwangalli Beach, thousands of fireworks over Gwangan Bridge, one of Korea's most breathtaking night views, 1+ million visitors
3. **Haeundae Sand Festival**
   spring event, giant sand sculptures, live performances, cultural events, family activities

Beyond the events, Busan also boasts its unique local charm:

Busan Satoori - unique Gyeongsang dialect, stronger pronunciation and intonation than standard Korean, distinctive character



Hidden Gems & Why Visit Busan



Waveon Coffee - Gijang location

coffee overlooking ocean, modern design, sunset views, popular café



Dongbaekseom Island

beside Haeundae Beach, beautiful walking trails with camellia trees, excellent coastline views, Nurimaru APEC House

Why Visit Busan

Perfect mix of beaches, mountains, delicious food, exciting festivals, shopping, beautiful ocean views.

- Easy to travel with subway and bus system.
- Free public Wi-Fi in many tourist areas.
- Something for everyone - weekend or longer vacation.



Geoje Island - A Day Trip from Busan

Located just 1 hour from Busan by car, Geoje Island is a perfect day trip destination offering beautiful beaches, scenic coastal roads, luxury resorts, and large shipbuilding docks. Explore pristine coastal scenery, enjoy fresh seafood, and experience the island's unique blend of natural beauty and industrial heritage.